

CHRISTOPHER B. YENKEY
University of South Carolina Darla Moore School of Business
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ACADEMIC APPOINTMENTS

2020 - present University of South Carolina
[Associate Professor of International Business \(with tenure\)](#), Moore School of Business
Core faculty, Univ. of South Carolina School of Law, [Rule of Law Collaborative](#)
Faculty Associate, [Walker Institute of International and Area Studies](#), African Program

Current Editorial Positions:

Associate Editor, [Management Science](#)
Consulting Editor, [American Journal of Sociology](#)
Editorial Board, [Administrative Science Quarterly](#)

2016 – 2019 University of South Carolina
Assistant Professor of International Business, Moore School of Business

2011 - 2016 University of Chicago
Assistant Professor of Organizations and Markets, Booth School of Business
Associate Professor of Sociology (by courtesy)
Faculty, African Studies (by courtesy)

EDUCATION

2011 Cornell University (PhD, Sociology)
Dissertation committee: Richard Swedberg (Chair), Victor Nee, David Strang
Dissertation title “Building Markets from Ethnically Fractionalized Networks”
William H. Newman Award for Outstanding Dissertation, AOM
Louis Pondy Best Dissertation Paper, AOM OMT Division
Ronald Burt Best Graduate Student Paper, ASA Economic Sociology Section

2001 University of Texas-Austin (B.A. Economics, Highest Honors)

RESEARCH INTERESTS

Economic sociology, organization theory, emerging and frontier markets, corruption, distrust, organizational wrongdoing, research design

PEER-REVIEWED PUBLICATIONS

Yenkey, Christopher, Brent Simpson, and Paul Bliese. Forthcoming. "Situational Support for Corruption: A Two-Part Field Experiment on Collusive Versus Coercive Bribery." *Organization Science*.

Yenkey, Christopher with Jonas Hjort and Changcheng Song. Forthcoming. "Ethnic Investing and the Value of Firms." *Management Science*.

Yenkey, Christopher and Donald Palmer. 2025. "Career Consequences of Performance Enhancing Misconduct: Insights from Professional Road Cycling, 2000-2010" Posted in [Articles in Advance](#). *Management Science*.

Yenkey, Christopher and Nathaniel Hill. 2021. "Trade and Sustainability: Three Decades of Change Across Africa," [*Africa Journal of Management*, 8\(1\): 109-142](#).

Yenkey, Christopher. 2018. "The Outsider's Advantage: Distrust as a Deterrent to Exploitation." [*American Journal of Sociology*, 124 \(3\): 613-663](#).

Yenkey, Christopher. 2018. "Fraud and Market Participation: Social Relations as a Moderator of Organizational Misconduct," [*Administrative Science Quarterly*, 63 \(1\): 43-84](#).

Yenkey, Christopher. 2015. "Mobilizing a Market: Ethnic Segmentation and Investor Recruitment into the Nairobi Securities Exchange," [*Administrative Science Quarterly*, 60 \(4\): 561-595](#).

[*ASQ Editor's Choice selection, Political Economy and Organizations*](#)

2017 Granovetter Prize for Best Article in Economic Sociology, *American Sociological Assoc.*

Previously titled "Building Markets from Ethnically Fractionalized Networks"

2011 Academy of Management Best Paper Proceedings

2011 William H. Newman Award for Best Paper Based on a Dissertation, AOM

2011 Louis R. Pondy Award, AOM Division of Organization and Management Theory

2011 Ronald Burt PhD Student Paper Award, ASA Economic Sociology Section

Palmer, Donald & Christopher Yenkey. 2015. "Drugs, Sweat and Gears: An Organizational Analysis of Performance Enhancing Drug Use in the 2010 Tour de France." [*Social Forces*, 94 \(2\) 891-922](#).

2013 Academy of Management Best Paper Proceedings

BOOK CHAPTERS IN EDITED VOLUMES

Yenkey, Christopher. 2018. "Contagious Capitalism: Locally Relevant Networks and the Recruitment of New Investors in Kenya." In [*Financing Innovation and Sustainable Development in Africa*](#), edited by Cornell University Institute for African Development and the African Development Bank. Cambridge, UK: Cambridge Scholars Publishing.

Yenkey, Christopher. 2016. "Wrongdoing and Market Development: An Examination of the Distinct Roles of Trust and Distrust." In [*Organizational Wrongdoing*](#), edited by Royston Greenwood, Donald Palmer, and Kristen Smith-Crowe. Cambridge, UK: Cambridge University Press.

Yenkey, Christopher, Laura Doering & Pete Aceves. 2015. "Multiple Uses of Mobile Money: Implications for Understanding Financial Inclusion." In [*The Kenyan Financial Transformation*](#), edited by Michael King and Amrik Heyer, Financial Sector Deepening-Kenya.

Yenkey, Christopher. 2011. "Selling the Market to the Masses: Advertising, the State, and the Creation of Mass Retail Shareholding in Kenya, 2006-08." In [*The Worth of Goods*](#), edited by Jens Beckert and Patrik Aspers. Oxford, UK: Oxford University Press.

Yenkey, Christopher. 2008. "Transparency, Democracy, and the SEC: 70 Years of Financial Market Regulation." In [*Transparency in a New Global Order: Unveiling Organizational Visions*](#), edited by Christina Garsten and Monica Lindh de Montoya. Cheltham, UK: Edward Elgar.

BOOK REVIEWS AND MINOR WORKS

Review of *Plastic Money: Constructing Markets for Credit Cards in Eight Post-Communist Countries*, Akos Rona-Tas and Alya Guseva. 2014. Palo Alto, CA: Stanford University Press. [*Administrative Science Quarterly*. 60 \(2\): NP33-NP36.](#)

Yenkey, Christopher. "On the Development of Modern Economic Sociology." In *American Sociological Association Economic Sociology Syllabi and Course Materials Guide, Third Edition*. 2006.

Yenkey, Christopher, Elisabeth Anderson, Michaela DeSoucey, and Corey Fields, eds. *American Sociological Association Syllabi and Course Materials Guide- Economic Sociology, Third Edition*. 2006.

Review of *The Moralization of the Markets*, Nico Stehr, Christoph Henning, and Bernd Weiler, editors. 2006. New Brunswick, NJ and London: Transaction Publishers. *The Canadian Journal of Sociology Online*. October 2006.

WORKING PAPERS AND WORKS IN PROGRESS (* Work with PhD students)

Hill, Nathaniel* and Christopher Yenkey. "Entrepreneurship as a Stigmatized Career Choice for University Educated Africans: A Two-Part Field Experiment Approach." Under review.

Yenkey, Christopher. "Financial Isolation and State-Sponsored Political Violence Across Africa." Draft manuscript available.

Finalist, Best Paper on Emerging Market, Academy of International Business Annual Meeting 2022

Yenkey, Christopher. "Vulnerability in Long Distance Intermediated Global Exchange." Draft manuscript available.

Yenkey, Christopher and Alina Kinchinbayeva*. "A Field Experiment Test Linking How We Talk about Bribes to Willingness to Pay." Draft manuscript available.

HONORS, AWARDS AND GRANTS

Runner-up, Best Paper on Emerging Markets, Academy of International Business (2022)
Research Fellow, [Center for the Study of Economy and Society](#), Cornell University (2021)
Granovetter Award for Best Article in Economic Sociology, American Sociological Assoc. (2017)
Core Faculty, Univ. of South Carolina School of Law [Rule of Law Collaborative](#) (2016-present)
John E. Jeuck Faculty Fellow, Chicago-Booth (2015-16)
Editor's Choice Selection, [Administrative Science Quarterly](#), Political Economy of Organizations (2015)
Fama-Miller Center for Research in Finance Grant, Chicago-Booth (2012)
William H. Newman Award for Outstanding Paper Based on a Dissertation, AOM (2011)
Louis Pondy Best Dissertation Paper, AOM OMT Division (2011)
Ronald Burt Best Graduate Student Paper, ASA Economic Sociology Section (2011)
Initiative on Global Markets Grant, Chicago-Booth (2011)
Best Reviewer, AOM International Management Division (2011)
Postdoctoral Fellowship, Max Planck Institute for the Study of Societies, Declined (2010)
Most Promising Dissertation Proposal, AOM International Management Division (2010)
Robert McGinnis Best Graduate Student Paper, Cornell University Dept. of Sociology (2010)
Visiting Scholar, [Institute for Economic Affairs](#), Nairobi, Kenya (2008)
National Science Foundation Dissertation Improvement Grant (2008)
Center for the Study of Economy and Society Dissertation Grant, Cornell University (2008)

INVITED SPEAKER (Research seminars and invited conference talks only; * scheduled)

2024 – 2025	Strathmore University Univ. of Toronto, Managing in Emerging Markets AOM Junior Faculty Consortium* AOM Symposium: Understanding Corporate Misconduct in the Global Context* AOM International Management Division Paper Development Symposium*
2023-2024	University of Arizona, NSF Foundation Workshop on Social Networks and Trust University of Kansas University of Pretoria University of Cape Town Strathmore University AOM Professional Development Workshop: Community Building Laboratory for Scholarship in non-Conventional Settings
2022-2023	University of Alberta Institute for Economic Affairs (Nairobi, Kenya) University of Cape Town
2021-2022	Baruch College, CUNY Hong Kong University of Science and Technology AOM Professional Development Workshops: Doing Organizational Research Around the World- Opportunities and Challenges
2019-2020	Washington University in St. Louis United Nations World Food Programme Research Department (Rome, Italy; postponed due to Covid-19)

	<p>Ghana Anti-Corruption Coalition, hosted by Youth Bridge Foundation (Accra, Ghana)</p> <p>AOM Professional Development Workshops: Doing Organizational Research Around the World- Opportunities and Challenges; OMT Junior Faculty Consortium; Trust Between Individuals and Organizations</p>
2018-2019	<p>Princeton University</p> <p>Baruch College, CUNY</p> <p>Stellenbosch University</p> <p>AOM Professional Development Workshops: Doing Organizational Research Around the World- Opportunities and Challenges; Advanced Social Networks; Data Visualization; Corporate Social Responsibility; OMT Doctoral Student Consortium</p>
2017-2018	<p>Princeton University/Social Science Research Council, Dignity and Debt Network</p> <p>University of Pisa</p> <p>Society for Institutional and Organizational Economics Annual Meeting</p> <p>State Government Affairs Council National Summit</p> <p>AOM Professional Development Workshops: Doing Organizational Research Around the World: Opportunities and Challenges; OMT Doctoral Student Consortium</p>
2015-2016	<p>Dartmouth University</p> <p>London Business School</p> <p>London School of Economics</p> <p>University of Michigan</p> <p>Boston University</p> <p>University of Toronto</p> <p>University of South Carolina</p> <p>University of Chicago - Tsinghua University Joint Conference on Network Analysis</p> <p>AOM Professional Development Workshop: Revitalizing Organization Theory</p> <p>AOM Professional Development Workshop: Advanced Social Networks</p> <p>Oxford University Centre for Corporate Reputation 2015 Annual Symposium</p>
2014-2015	<p>Washington University in St. Louis</p> <p>MIT</p> <p>University of South Carolina</p> <p>Yale University</p> <p>Oxford University</p> <p>International Society for New Institutional Economics</p>
2013-2014	<p>University of California - Davis</p> <p>National University of Singapore</p> <p>INSEAD</p> <p>Boston University</p> <p>Harvard Business School</p> <p>African Development Bank - Cornell University Institute for African Development</p> <p>Financial Sector Deepening - Kenya</p>
2012-2013	<p>University of Michigan</p> <p>University of Chicago Center for Population Economics</p> <p>Northwestern University</p> <p>Harvard Business School</p>

2011-2012	University of Kentucky London Business School University of Chicago Africa and Middle East Depository Association Executive Meeting (Fez, Morocco) Central Depository and Settlement Corporation Ltd. - Capital Markets Authority (joint workshop for executive management teams, Nairobi, Kenya) Nairobi Securities Exchange Executive Management Team Financial Sector Deepening- Kenya Institute for Economic Affairs- Kenya
2010-2011	University of Chicago Texas A&M University University of Maryland University of Pennsylvania Cornell University
2009-2010	Brown University International Advanced Research Institute Conference on Technology Entrepreneurship (BIARI) Nairobi Stock Exchange Executive Management Team

TEACHING

2024-present	<i>Business in Africa</i> , Univ. of South Carolina International Business undergraduate elective: 4.86/5.0 (2024)
2021-present	<i>Organizational Misconduct</i> , Univ. of South Carolina Professional MBA: 4.82/5.0 (2024), 4.8/5.0 (2023) <i>Organizational Misconduct and Global Corruption</i> , Univ. of South Carolina Master of International Business: 4.2/5.0 (2024), 4.85/5.0 (2023)
2019-present	<i>PhD Research Design</i> , Univ. of South Carolina Darla Moore School of Business
2018-2019	Research Methods Workshop, co-hosted with Univ of Stellenbosch Business School African Centre for Development Finance . Five-day workshop on research methods for policy makers, faculty, and PhD students (Cape Town, South Africa)
2016-2023	<i>Social Networks and Global Leadership</i> , Univ. of South Carolina Darla Moore School of Business (elective offered in International MBA, Masters of International Business, Professional MBA, and undergraduate Honors College). Professional MBA: 4.8/5.0 (2023), 4.8/5.0 (2021), 4.9/5.0 (2020), 4.8/5 (2019) Masters of International Business: 4.8/5.0 (2021), 4.8/5.0 (2020), 4.6/5.0 (2019), 5.0/5.0 (2017) Honors College Undergraduate: 4.7/5.0 (2019) International Business Major: 4.1 (2019), 4.8/5.0 (2018); 5.0/5.0 (2017)
2011-2016	<i>Strategic Leadership</i> , Univ. of Chicago Booth School of Business (MBA elective, full time and evening programs). Last student evaluations: 4.4/5 (Full time MBA, 2016); 4.5/5 (Evening MBA, 2015)

2010	<i>Introduction to Sociology</i> , Department of Sociology, Cornell University Student evaluation: 4.5/5
2006-2009	<i>Macroeconomics</i> , Cornell University Johnson School of Management. Guest Lecturer: “Monetary Policy and Macroeconomic Forecasting at the Federal Reserve Bank: Lessons from the 2001 Downturn.”
2000-2001	<i>Supplementary Introduction to Macroeconomics</i> (UT-Austin, Department of Economics) <i>Supplementary Introduction to Microeconomics</i> (UT-Austin, Department of Economics)

MEDIA COVERAGE

Demystifying Corruption, [Joy News TV Live](#), Accra, Ghana (Feb 17, 2020)

Overcoming Ethnic Divides is Crucial for Kenyan Economic Growth, [Capital Ideas](#) (July 31, 2015)

FIFA: What’s next for Soccer’s Governing Body? Huffington Post Live (June 3, 2015)

The Complicated Science of Corruption
Livescience.com (May 29, 2015)
YahooNews.com (May 30, 2015)
ScientificAmerican.com (May 31, 2015)

When Social Networks Go Astray, [Capital Ideas](#) (Winter 2014/15)

PROFESSIONAL SERVICE

2024-Present	Faculty Fellow, DMSB Center for Sustainable Growth USC Provost’s Task Force on Quality of Online Education International Business Undergraduate Program Committee
2022-present	Chair, USC-DMSB Faculty Budget Committee USC Overseas Program Curriculum Evaluation Committee International Business PhD Program Committee
2022-2024	USC Senate Executive Advisory Committee to the University President USC Vice Provost for International Programs, search committee member
2021-2023	Chair, DMSB Faculty Task Force for Online Undergraduate Education Chair, Univ of South Carolina-Moore School of Business Faculty Senate Caucus Univ. of South Carolina Faculty Senate
2021	Dean’s Review Committee, Univ. of South Carolina Honors College
2020-present	Contributing Editor, American Journal of Sociology

	Professional MBA Admissions Committee, Darla Moore School of Business
2020-2023	Carolina Judicial Council , Univ. of South Carolina Office of Student Conduct and Academic Integrity
2020	Organizer, <i>Administrative Science Quarterly</i> – Univ. of South Carolina International Business co-hosted Globalizing Organization Theory Conference and Paper Development Workshop.
2019-present	Associate Editor, Management Science Editorial Board Member, Administrative Science Quarterly
2019	Program Committee, American Sociological Assoc. Annual Meeting, Economic Sociology Dean's Strategic Planning Committee, Univ of South Carolina-Moore School of Business
2018	Co-chair, Committee for Granovetter Award for Best Article in Economic Sociology, American Sociological Assoc.
2017-2019	Univ. of South Carolina Faculty Senate
2010-2011	Associate Director, Center for the Study of Economy and Society (Cornell University)
2009-2010	Provost's Graduate and Professional Student Advisory Committee (Cornell University)
Ad Hoc Reviewer	<i>Administrative Science Quarterly</i> , <i>American Journal of Sociology</i> , <i>American Sociological Review</i> , <i>Management Science</i> , <i>Organization Science</i> , <i>Academy of Management Journal</i> , <i>Socio-Economic Review</i> , <i>Theory and Society</i> , <i>Social Problems</i> , <i>Strategic Management Journal</i> , <i>Swiss National Science Foundation</i> , <i>Organizational Behavior and Human Decision Processes</i>

OTHER PROFESSIONAL EXPERIENCE

2001-2003 Federal Reserve Bank of Kansas City, Dept. of Economic Research, Research Associate