



Strategic Plan Priorities

PRIORITY 1

Attract, inspire, challenge, and enable our students to become lawyer-leaders.

PRIORITY 2

Improve the reputation and profile of the Law School.

PRIORITY 3

Immediately address and improve the financial strength of the Law School.

PRIORITY 4

Cultivate a more diverse, equitable, and inclusive Law School culture that emphasizes collaboration, civility, excellence, and transparency.



PRIORITY 1

Attract, inspire, challenge, and enable our students to become lawyer-leaders.

Goal 1

Attract a highly qualified, appropriately sized, and diverse student body.

Objective 1

Recruit competitive and diverse students.

Objective 2

Develop and implement effective communication strategies that will attract a talented and diverse applicant pool and entering class.

Objective 3

Provide accessible and affordable educational opportunities.

Goal 2

Provide the highest quality of rigorous student-centric instruction based on an evolving curriculum that emphasizes experiential learning to produce practice-ready lawyer-leaders.

Objective 1

Foster an evolving curriculum that emphasizes current trends in legal education.

Objective 2

Provide high-quality and rigorous student-centric instruction.

Goal 3

Facilitate student success through purposeful guidance and strategic assessment toward educational and professional goals.

Objective 1

Develop lawyer-leaders.

Objective 2

Undertake strategic assessments to achieve educational and professional goals.



PRIORITY 2

Improve the reputation and profile of the Law School.

Goal 1

Identify the Strengths and Distinctions of the Law School

Objective 1

Identify Law School strengths and distinctions meaningful to different audiences, including prospective students, employers, peer faculty, and deans. Develop a multidimensional communications strategy to pique the interests of these distinct audiences. For purposes of peer faculty and deans, consider coalescing the Law School community around specific focus areas with priority given to areas that allow for interdisciplinary collaboration. Focus areas may include: Criminal Justice, Social Justice, and Law Enforcement; Children's and Educational Law; Elder Law, as a combination of Estate Planning, Tax, and Health Law; Access to Justice/Clinical Education/Experiential Education; Rule of Law Collaborative; Environmental, Energy, and Infrastructure Law; The technology of Law/Cybersecurity and privacy protection.

Goal 2

Hire, develop, and retain diverse faculty members who are excellent instructors and recognized scholars.

Objective 1

Secure the best faculty in the nation.

Objective 2

Increase the proportion of underrepresented faculty members.

Objective 3

Empower, engage, and retain faculty through mentoring, feedback, and evaluation.

Goal 3

Hire, develop, and retain a diverse and talented staff.

Objective 1

Hire and retain quality staff.

Objective 2

Empower, engage, and retain staff through mentoring, feedback, and evaluation.



Goal 4

Communicate the focus areas of the Law School to appropriate audiences.

Objective 1

Develop and implement a comprehensive communications and marketing strategy that emphasize brand development.

Objective 2

Foster opportunities for interdisciplinary collaborations.



PRIORITY 3

Immediately address and improve the financial strength of the Law School.

Goal 1

Pursue revenue-enhancing initiatives that align with the Law School's strengths, distinctions, goals, focus areas, and priorities.

Objective 1

Increase revenue generation through market expansion to significantly increase net income within 4-5 years.

Objective 2

Enhance financial sustainability through fundraising efforts aligned with the Law School's strategic plan.

Goal 2

Increase understanding of resource allocation.

Objective 1

Promote transparency in the allocation of resources.



PRIORITY 4

Cultivate a more diverse, equitable, and inclusive Law School culture that emphasizes collaboration, civility, excellence, and transparency.

Goal 1

Cultivate a more inclusive Law School culture.

Objective 1

The Law School will develop mechanisms to acknowledge more completely the Law School's history regarding exclusion to be more inclusive in the future.

Goal 2

Produce and instill a shared culture of excellence.

Objective 1

Improve the sense of inclusion and belonging among all Law School community members.

Objective 2

Foster an inclusive culture of productivity based on a deep commitment to the Law School's Mission that rewards excellence and collaboration.

Objective 3

Empower, engage, and retain faculty and staff members through mentoring, consistent feedback, and evaluation.

Objective 4

Promote excellence through accountability.

Goal 3

Promote community building and enhanced engagement through shared goals.

Objective 1

Implement shared values and goals through thoughtful, open, and effective communication.