Jason Porter

University of South Carolina
School of Journalism and Mass Communications
Visual Communications
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Education

University of South Carolina – Master of Arts - 2018

- Media Arts
- Thesis: *Olive, It's Trash! Developmental Agency and Interactive Children's Literature*

Art Institute of California – San Francisco – Bachelor of Science - 2005

- Media Arts and Animation

Academic Positions

- **Instructor**, University of South Carolina, Visual Communications, 2019 - present
- **Adjunct Professor**, University of South Carolina, Visual Communications / Media Arts, 2017-2019
- **Graduate Instructor Assistant**, University of South Carolina, Media Arts, 2016-2018

Consultation

- **Managing Creative Director**, The Carolina Agency, Columbia, SC, 2018 - present
- **New Media Consultant**, The Digital Piranesi, Columbia, SC, 2018 - present
- **UI/UX Design Consultant**, SnowVision, Columbia, SC, 2018 – 2019
- **Curriculum Development**, Alameda Unified School District, Alameda, CA, 2008 – 2009
- **3D Visualization**, Université Pierre et Marie Currie via Insight Digital, Cairo, Egypt, 2007

Professional Experience

- **Freelance Senior Animator and Designer**, 2015 - present
- **Motion Design Director,** Deutsch, Los Angeles, CA, 2013 - 2015
- **Senior Motion Designer and Art Director**, Monkeyhead, Los Angeles, CA, 2011 – 2013
- **Animator, Compositor, and Motion Designer**, Mad Monkey, Columbia, South Carolina, 2007 – 2011
- **Animator**, Visual Concepts Entertainment, San Rafael, CA, 2005 – 2007
- **Filmmaker**, Theoretical Films, San Francisco, CA 2005 - 2012

Select Professional Exhibitions

- **2** Super Bowl commercials, **167** nationally televised commercials, **76** film festival selections, **5** published AAA video games, **23** invited workshops and presentations

Select Professional Awards

- **One Show**, Bronze Penci, Volkswagen, *Unleash Your Rrrr*, 2016
- **Webby**, Volkswagen, *Unleash Your Rrrr*, 2016
- **Andy Award**, Silver, Volkswagen, *Unleash Your Rrrr*, 2016
- **Cannes Lion**, Bronze Lion, Taco Bell, *Routine Republic*, 2015
- **Cannes Lion**, Bronze Lion, Mophie, *All Powerless*, 2015
- **Andy Awards**, Bronze, Mophie, *All Powerless*, 2015
- **Andy Awards**, Bronze, Volkswagen, *World Cup Gooolf*, 2015
- **ThinkLA**, Best Television Campaign of the Year, Taco Bell, *Ronald McDonald*, 2015
- **Clio**, Bronze, Taco Bell, *Ronald McDonald Breakfast Launch*, 2014
- **Cannes Lion**, Silver Lion (x6), Taco Bell, *Ronald McDonald Breakfast Launch*, 2014
- **Cannes Lion**, Bronze Lion (x2), Taco Bell, *Breakfast Campaign*, 2014

Selected Conference and Invited Presentations

- **Teaching Virtual Worlds in Journalism and Mass Communication**, AEJMC, San Francisco, CA, August 7, 2020 (*Virtual due to COVID-19*)
- **The Virtual Piranesi**, Virtual Teaching Conference, Columbia, SC, March 9, 2020
- **The Virtual Piranesi**, Seminar for American Institute of Architects, Columbia, SC, February 26, 2020
- **Augmented Reality Bootcamp**, Center for Teaching Excellence, Columbia, SC, May 29, 2019
- **The Reality of Interactivity – The misuse of AR/VR as an educational tool**, AEJMC Southeastern Colloquium, Columbia, SC, March 7, 2019
- **Developmental Agency and Interactive Children's Literature**, International Conference on Advancement in Graphic Design, Animation & Web Design, EuroSciCon, London, UK, November 11, 2018

Research Grants

- **The Virtual Piranesi**, ASPIRE II Faculty Award, University of South Carolina, $99,629, 2020 - 2021
- **Augmented Reality in the Classroom**, Virtual Environments Teaching Grant, University of South Carolina, $2,000, 2020 - 2021

Memberships in Associations and Institutional Affiliations

- **Association of Education in Journalism and Mass Communication**
- **Society of Children's Book Writers and Illustrators**
- **Academy of Television Arts and Science**