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## GIS/Real Estate Internship Proposal

**TASK:** Finding suitable daycare locations in the greater Columbia, SC market.

**NEED:** High tech and high touch using GIS and specific data parameters combined with real world options of developable sites.

**PROPOSAL:** \$5K each for a geography student and a real estate student to team up and complete a comprehensive study to identify potential submarket locations and then specific sites within that submarket suitable for an early education 10,000 sqft childcare facility in the greater Columbia area.

### **PRACTICE:**

A collaborative effort between York Development Group and USC Geography and Real Estate students to identify best fit potentials for childcare development. Using some known required data variables and other inputs to be determined, the goal is to find unmet areas of childcare need that satisfy location criteria. The proposed study would analyze all areas of Geography and real estate as defined by the students including location allocation theory, gravity modelling using existing elementary schools, existing daycare concentrations, existing daycare performance, consumer demand, consumer supply, income levels etc. Once the submarkets have been identified the goal would then be to identify actual locations using retail location strategies, evaluating site suitability including analyzing environmental conditions, physical site attributes, zoning, cost and other factors. The anticipated project completion date would be August 8th, 2025.

Sincerely,  
Doug Baumgartner