

Student Name: \_\_\_\_\_

ID #: \_\_\_\_\_

Advisor: \_\_\_\_\_

MINOR: \_\_\_\_\_

***B.A. in Communications (Public Relations)***

Class	Course	Credits	Term	Grade	Comments
<b><i>General Education Requirements</i></b>					
<b>I. Communication</b>					
ENGL 101 or HONS 101		3			
ENGL 102		3			
SPCH 201		3			
<b>II. Mathematics, Logic &amp; Natural Sciences</b>					
MATH 102, 120, 121, or 122		3			
Natural Science w/ lab <sup>1</sup>		4			
Math, Logic, or Natural Science <sup>2</sup>		3			
<b>III. Information Technology</b>					
CSCI 138, 150; DGST 101; INFO 101, 102; MUSC 162		3			
<b>IV. Fine Arts, Humanities &amp; History</b>					
AFAM 204; ARTH 101, 105, 106; MUSC 110, 140; THEA 161, 170		3			
HIST 101, 102, 105, or 106		3			
Additional Fine Arts/History course <sup>3</sup>		3			
<b>V. Foreign Language and Culture</b> <i>(Students placing into 102 or higher fulfill this requirement; additional hours Section VII)</i>					
ASLG 101; CHIN 101; FREN 101; GERM 101; HONS 250, 350; SPAN 101		3			
<b>VI. Social &amp; Behavioral Sciences</b>					
Social Science <sup>4</sup>		3			
Social Science <sup>4</sup>		3			
<b>VII. General Education Electives</b>					
Gen Ed elective <sup>5</sup>		3			
<b><i>Major Requirements</i></b>					
<b>A. Major Requirements</b> <i>(Minimum grade of "C" required)</i>					
SPCH 301: Theo/Prin Human Comm		3			
SPCH 333: Advanced Public Speaking		3			
JOUR 305: Mass Comm Theory		3			
COMM 375: Comm Research Methods		3			

<sup>1</sup> ASTR 111/L; BIOL 101/L, 102/L, 110/L, 143/L, 220/L, 244/L, 250/L; CHEM 101/L, 106/L, 109/L, 111/L, 112/L; GEOL 101/L, 102/L, 103/L; PHYS 101/L, 201/L, 202/L, 211/L, 212/L

<sup>2</sup> Any course listed in Section II or ASTR 111; BIOL 206, 240, 260, 270; CHEM 106; ECON 291; GEOG 201, 202; GEOL 104, 120; HONS 121; LOGC 205, 207; MATH 126, 127, 141, 142, 202, 231; PHYS 101; PSYC 225; SOCY 201

<sup>3</sup> Any course listed in Section IV or AMST 101, 102; ENGL 208, 250, 252, 275, 279, 280, 283, 289, 290, 291; FILM 240; PHIL 102, 211; RELG 103; SOST 201

<sup>4</sup> AFAM 201; ANTH 102; ECON 221, 222; GEOG 101, 103; HONS 122, 201, 301; POLI 101, 320; PSYC 101; SOCY 101; WGST 101

<sup>5</sup> Any course from any section above or ASLG 102; CHIN 102; FREN 102; GERM 102; SPAN 102; LIBR 201

Class	Course	Credits	Term	Grade	Comments
<b>B. Public Relations Concentration Courses</b> (Minimum grade of "C" required)					
<i>NOTE: COMM 399 may be taken twice with appropriate consent to fulfill additional course categories</i>					
<b>Public Relations Core</b>					
JOUR 201: Survey of Mass Comm		3			
JOUR 303: Law & Ethics Mass Media		3			
JOUR 328: Fund. of Public Relations		3			
JOUR 350: Social & Emerging Media		3			
JOUR 428: Public Relations Camp.		3			
<b>Media History &amp; Theory</b>					
JOUR 302, 310, 348, 450, 480; POLI 365; SPCH 312; any approved 300-level+ FILM or SPCH course; JOUR 398 or SPCH 398 if appropriate		3			
<b>Professional Options</b>					
COMM 399; FILM 326, 426; JOUR 304, 330, 333, 335, 349, 360, 429, 430; MKTG 350 or any MKTG with 350 as prereq; SPCH 448 or PSYC 311; JOUR 398 or SPCH 398 if appropriate		3			
Additional course from above categories or any 300-level+ SPCH course		3			
Additional course from above categories or any 300-level+ SPCH course		3			
<b>C. Cognate OR Minor</b> (Students choose EITHER a cognate OR a minor with advisor approval – Min. grade of "C" required)					
<b>IF COGNATE (12 hours):</b>					
Cognate course		3			
Cognate course		3			
Cognate course		3			
Cognate course		3			
<b>IF MINOR (18-21 hours):</b>					
Minor course		3			
Minor course		3			
Minor course		3			
Minor course		3			
Minor course		3			
Minor course		3			
Minor course		3			
<b>D. Electives</b> (sufficient to reach 120 hours – will vary but approx. 23 hrs for cognate option and 14-17 hrs for minor option)					
Elective course		3			
Elective course		3			
Elective course		3			
Elective course		3			
Elective course		3			
Elective course		3			
Elective course		3			
Elective course		3			
<b>E. Senior Seminar</b> (Minimum grade of "C" required)					
COMM 490		3			
<b>TOTAL CREDITS REQUIRED</b>		<b>120</b>			