

# Craig Wilson, JD, PhD

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Tucson, AZ

## EXECUTIVE SUMMARY

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Experienced education leader with a deep understanding of university, college, and K-12 institutions where students' successes are central to decision-making; field-tested strategies leading, planning, designing, and implementing programs online and at multi-campus institutions; financial management experience with budgets of over \$100 million; proven track record of shared governance and collaborating with multiple constituency groups on campus and throughout communities; highly inclusive leadership style that thrives on diversity of thought, backgrounds, and perspectives; in-depth understanding of practices and supportive technologies in learning, operations, and marketing.

## CORE ATTRIBUTES

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Student Centered	Fiscal Planning/Stewardship	External Funding Development
Transformational Leadership	Shared Governance	Marketing/Brand Management
College Planning/Data Analytics	Entrepreneurial Strategies	Enrollment Management

## EXPERIENCE

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### **Vice Provost**

Current: Outreach, Distance and Continuing Education

Past: Arizona Online

### **Professor of Practice, College of Education**

**University of Arizona**

Tucson, Arizona

2020 – Present

I lead a new division, comprised of three departments – Outreach Education, Distance Education and Continuing Education. These departments serve over 4,500 learners via hybrid, online, and in-person instructional modes for credit-bearing and noncredit programs at five locations across Arizona (Yuma, Chandler, Gilbert, Douglas and Nogales) and online. To form this division, I led my team through organizational transformation establishing our common mission, vision and values to establish our culture, decision making processes, goal setting and execution to better serve our students, colleagues and community. We created the Lifelong Learning Loop (L<sup>3</sup>) to frame our approach to serving students at every age and stage of their learning journey. The L<sup>3</sup> defines student entry points and program-types from each department to provide relevant, timely academic programs and operationalize synergies that benefit students' learning journeys.

From 2020 to December 2023, my responsibilities also included Arizona Online. During my tenure, Arizona Online enrollment grew from 4,500 students in Fall 2020 to over 9,500 students in Fall 2023 while maintaining the highest levels of quality instruction and student support achieving USNEWS top-10 rankings for best online bachelor's degree programs for 2021, 2022, and 2023. Additionally, we achieved top-5 rankings for online bachelor's degree programs for veterans for 2022, 2023. We also developed over 75 programs during that time (e.g., bilingual journalism, data science, emergency medical services, global health, human rights practice, innovations in aging, military families, software

engineering, etc.) to meet current, emerging, and future workforce needs. In our continuous drive to innovate to better serve learners, we partnered with Microsoft to provide educational content from UArizona history professors into their Age of Empires IV video game. Through this collaboration, gamers can earn one college credit for successful completion of certain parts of the game. In 2022, we were part of a collaborative to establish a UArizona Microcampus to serve the educational needs and aspirations of the Pascua Yaqui Native American tribe to make programs more accessible to tribal members.

We grew corporate partnerships over 50% and developed corporate relationships with over 70 companies including Amazon, Chipotle, Disney, JPMorgan Chase, Microsoft, Northern Trust, Walmart, healthcare organizations, municipalities and the military. Further, through our corporate relationships, we created customized training engagements in artificial intelligence, project management for horizontal construction professionals, mining engineering, science policy and diplomacy, and, more.

(Arizona Online is integrating with UAGC online university, formerly Ashford University.)

University of Arizona Joint Academic Advisory Committee

Co-Chair representing Arizona Online (2021 – 2023)

Responsibilities included analyzing academic programs and structures, and develop strategies to optimize the partnership between the University of Arizona and UAGC.

University of Arizona FORGE (Finding Opportunities and Resources to Grow Entrepreneurs)

Advisory Council Member (2022 – Present)

Serve on the council to mentor and student and local nonstudent entrepreneurs.

**Dean Division of Professional Studies**

**Dean School of Graduate Studies**

**Tenured Professor, College of Education**

**University of Wisconsin-Platteville**

Platteville, WI

2018 - 2020

Hired to lead the distance learning and continuing education departments, the School of Graduate Studies was added to my responsibility portfolio shortly after my arrival. This led to our development of the Division of Professional Studies. The Division was comprised of the School of Graduate Studies, Center for Distance Learning, and Continuing Education Institute. Each department operated independently to meet students' specific goals, and interdependently to provide a friction-free pathway to upskill, reskill and pursue degrees and certificates in delivery formats that are innovative and flexible regardless of entry point. Programs were run out of three campuses to meet local community and workforce needs. High-touch student support services are central to ensuring students are successful in and beyond the classroom to make the most of their intellectual and personal journey. The Division substantially invested in staff professional development to ensure teams remained engaged in their fields and allow for exploration of new ideas that benefit a fuller teaching and learning ecosystem. Fostered division-wide alumni relationships to increase engagement and ensure graduates and program completers from all departments have opportunities to connect and support the university.

School of Graduate Studies

Responsibilities included administration and development of graduate programs ensuring students had broadened access to quality master's degrees and graduate level certificates in the categories of

business, criminal justice, education, and engineering. Collaborated with fellow deans to create accelerated pathways for undergraduate students to begin their master's degrees while in their senior year. Collaborated with business and industry to create new programs to fit existing and emerging workforce needs. Developed implementation guidelines to bring hybrid master's degrees to remote locations to meet growing workforce and community needs. Serve as member of the Graduate Council to administer policy that governs faculty, staff, and students, and develop new policies when necessary.

#### Center for Distance Learning

Responsibilities included administration of online associate degree, bachelor's degree completion, post baccalaureate certificates, and master's degree programs. Sub-areas within the CDL included the instructional design team, Online Faculty Academy, tech support for the Canvas learning management system, a print-based business degree program (served incarcerated students), student recruitment, and research. Emerging areas include virtual reality program development and CDL sponsored Esports tournaments as means to connect online and on-campus students as well as engage underrepresented student groups into STEM fields.

#### Continuing Education Institute

Responsibilities included administration of noncredit programming in the areas of continuing and community-based education. Programs included professional certificates in computer programming, social media marketing, and cutting-edge technologies; community-based programs include educational camps, swimming lessons, College for Kids, Middle University, event management services, as well as partnerships with chambers of commerce and other entities to provide leadership programs to members of the community. Sub-areas within the CEI include the Corporate Training Center to provide customized training to business and industry, and Wisconsin's only Confucius Institute to introduce community members to Chinese language and culture.

#### President's Advisory Council

Served on committee to provide recommendations to UW System President on issues relating to nontraditional students and individuals with disabilities. Topical areas for recommendations include policies and guidelines, procedures for data reporting, and disability related issues raised by institutions and/or units throughout the UW System.

#### **Associate Dean, Strategy and Innovation**

##### **University of Miami**

Miami, FL

2008 - 2016

Led and managed academic and administrative programs and support services to students ages 11 to 70 and beyond. These programs, segmented into three areas—online, collegiate, and pre-collegiate studies—required leadership, innovation, budget development and management, human resources development and management, intellectual property analyses, and marketing/student recruitment among other items.

#### Founder of Distance Learning Institute

Created multimillion dollar producing Distance Learning Institute as a central point for online course development, research, and online faculty (lecturer to full professor) preparation. Worked with deans, chairs, and faculty across multiple disciplines to develop online courses for traditional and post traditional learners. The quality-focused, engaging design approach garnered attention from multiple constituencies including an external multibillion-dollar corporation. Advise university schools and departments on State Authorization compliance and emerging issues.

### Collegiate Studies

#### Bachelor of General Studies Program for Adult Students

Led and managed BGS program including curriculum review, faculty performance assessment, and determining innovative methods to grow enrollment and reach more students in South Florida and beyond, including online learning and blended (online and on campus) learning solutions; Work with team to maintain student contact from lead to enrolled student to graduate using Salesforce CRM software and student information system software; Responsible for program compliance with SACS standards; Responsible for working with all areas of the University to create new programs; Responsible for distribution of Osher Reentry Scholarships among other duties.

#### Miami Semester Program for Traditional Students

Led and managed MS program to grow out of state and international enrollment and expand academic disciplines reflecting students' evolving academic goals and interests; Work with team to use Salesforce CRM and PeopleSoft ERP and student information system software; Evaluating the implementation of blended learning solutions to provide students with mix of on-campus and online instruction.

### Pre-Collegiate Studies

#### Founder of Global Academy online middle and high school program

Created school culture, hired faculty and staff to form the stand-alone school; Guided creation of initial strategic plan incorporating mission, vision, and goals with faculty and staff; Guided creation of school improvement plan with faculty and staff; Achieved regional accreditation (SACS), private school accreditation (Florida Council of Independent Schools), NCAA compliance endorsement for top performing athletes independent of the university. Received charters for the National Honor Society, Congressional Award Honor Society, and Jr. National Honor Society; Implemented professional development trainings for all faculty and staff; Applied for and received federal trademarks to protect the UMGA name; Grew and managed school-to-school relationships with schools around the country and internationally; online high school graduates have been accepted to Emory University, Harvard University, New York University, Penn State University, University of Arizona, University of Miami, University of Virginia among others. Also created the world's first high school MOOC (massive open online course) and was interviewed by numerous press outlets including Australian Broadcasting Company (ABC), National Public Radio (NPR), EdWeek, and NACUBO.

#### Summer Scholars Program

Pre-college student focus: Lead and manage Summer Scholars Program to grow enrollment and explore new academic disciplines reflecting students' evolving academic interests, Additionally, worked with team to keep students engaged after program completion via social networking technologies.

### University-Wide Distance Education Taskforce Member

In this role, I served as a consultant to provide input on current/emerging trends and policies in online education across the university.

### Adjunct Professor

School of Education and Human Development

While serving as an associate dean, I created and taught education technology courses at the undergraduate and graduate levels delivered online, on-campus, and hybrid. The depth of my background in this area uniquely positioned me to provide more value to students' and colleagues' academic experience at the university. During this time, I was the sole faculty member teaching in this discipline.

### **Inventor, Problem Solver, Futurist**

Global

2016 - Present

Since my dissertation, "Free Online Degrees" in 2001, I've been motivated to help underrepresented and rural learners in the US and around the world increase access to online education programs. I've also been a strong advocate for learners with no internet connection, or unreliable internet connection, gain access to online coursework. I've developed a technological prototype that seeks to fill this need and help serve the 2.6 billion people worldwide that remain unconnected which includes 19 million Americans, and 117 million global refugees. Presented at the Online Learning Consortium in Spring 2024.

As technology advances, so too must digital education. In 2020, I created a Metaversity Framework that laid a foundation of how education could advance by the year 2100. Presented at the Online Learning Consortium Innovate conference in Spring 2022 (pre-ChatGPT), the international 3<sup>rd</sup> World Conference on Arts, Humanities, Social Sciences and Education in Fall 2023, and to universities. The framework has four phases divided into 20-year increments.

### **School Director of the Business School (equivalent to dean)**

**Miami Dade College**

Miami, FL

2004 - 2007

Responsibilities included leadership and management of over 300 faculty and staff, over 15,000 students, and budgetary resources of over \$24 million to meet challenges associated with effectively operating a thriving multicultural, multiethnic Business student population spread over six campuses, numerous outreach centers, and online.

Facilitated collegial environments between faculty, students, and administration. Collaborated with faculty and staff to draft and implement a strategic plan to identify short- and long-range solutions for advertisement and promotion, advisement, recruitment, enrollment management, internships/cooperative learning, articulation agreements, discipline-specific accreditation, new

programs, alternative educational delivery methods, external funding sources (secured over \$3.5 million), and more.

Selected highlights:

Guided planning to centralize School of Business web portal (moved the business school from a fragmented web presence that displayed each campus as a separate entity, to a centralized web presence that presented a unified presence and allowed users easier navigation to information and academic programs).

Created the Direct Communication newsletter to foster non-divisive information sharing and initiate the School's move from a silo mindset to a that of a connected business unit (published 30 issues in three years).

Led creation of Miami Dade College's first online degree program.

Created a customized learning arrangement with Telemundo and others to allow maximum employee participation in various Business programs

Worked with Disney, Ritz-Carlton, Ocean Bank and others to provide internships for Business students.

Revived the Weekend College Degree program geared toward adult learners.

Instituted teaching and learning workshops for School of Business adjunct instructors across all campuses.

Initiated the School of Business Advisory Committee to solicit input from local business leaders regarding workforce needs, program relevance, and other similar matters.

Brought in external funding: millions of dollars in grant funding as well as funding from local businesses.

Started Phi Beta Lambda (Future Business Leaders of America) student chapters that went on to win numerous district, state, and national awards.

Started Business Day Symposium that was initially launched utilizing a NASA astronaut who graduated from Coral Gables High School and led two Space Shuttle missions. The goal was to introduce Miami Dade College and community to opportunities connected to Space business and tourism and the theme was "With Business, the Sky is the Limit." The Business Day Symposium started Miami Dade College's first use of technology to simultaneously broadcast events to enhance accessibility for students and faculty from campuses spread throughout Miami-Dade county.

Started Global Business and Education Symposium.

Started Hip Hop in the Boardroom Seminar series.

Fellow school directors voted me chair of the Miami Dade College school directors' consortium. Each school director led a professional school (e.g., allied health, architecture, business, computer information systems, criminal justice, nursing, paralegal, etc.).

**Assistant Professor, Learning, Design & Technology  
Researcher**

**Bowling Green State University**

Bowling Green, OH

1999 - 2004

Assistant Professor Learning Design and Technology (2002 – 2004)

College of Technology

Primary responsibilities included teaching, research, online course creation, advising, and recruiting. Other responsibilities included chairing and serving on education technology project/thesis committees, conducting onsite visits to various manufacturing and information technology facilities to evaluate students' performance in the College of Technology's cooperative academic-work program.

Undergraduate Program Council President (2003 – 2004)

Led assessment and evaluation of undergraduate curriculum and degree programs in accordance with college and university standards while building consensus among council members.

Interim Program Leader (2002 – 2003)

Spearheaded efforts to secure articulation agreements with community and technical colleges. Planned and coordinated student advising, recruiting, and curricular projects. Created Web-based evaluation instruments for students' evaluation of various topics.

Office of Institutional Research – Researcher (1999 – 2002)

Responsibilities included assessment and evaluation of university-wide programs, student enrollment, progression, retention, and graduation.

**Instructional Designer and Instructor**

Myers University

Cleveland, OH

1997 - 1999

Chief responsibilities included curriculum conversion of traditional classroom (face-to-face) lessons to online learning format. Taught faculty to use digital technology in the classroom and online learning environments.

**Mathematics Teacher**

New Bern High School

New Bern, NC

Prior to 1997

Taught various algebra courses to grades nine through eleven. Advised students and provided strategies to achieve their goals. Held after school study sessions to support students in their mastery of algebra. Effectively used classroom management methods, and infused technology into lesson delivery.

## **United States Marine Corps, Computer Electronics Technician**

Global

Prior to 1997

During ten-year military career, analyzed and repaired telecommunication equipment, miniframe computers, peripheral devices, and cryptographic equipment. Experienced in troubleshooting to discrete component level. After serving as a computer electronics technician I became an instructor. I taught courses in basic electrical and electronic theory, digital electronics theory and accompanying laboratory, and computer systems' analysis to military students.

## **INDUSTRY EXPERIENCE**

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*Litton/PRC, VA*

Human Resources Manager: Chief duties were technical employee staffing, benefits administration, staff training and professional development, and total quality management (TQM) training. Also installed and maintained human resource information system modules. Left to attend law school.

*LORAL Aerospace, East Coast Tactical Aircrew Combat Training System NC*

Human Resources Information Systems Manager: Developed and maintained a local employee information system to tie into global corporate servers. To make the system relevant and valuable to end-users, my responsibilities expanded to include human resource process analysis involving benefits administration, compensation, and employee evaluations. Portions of the employee databases were shared with mid- to upper-level management as a decision support system.

Engineering Technician: Diagnosed and repaired computer and avionics systems' equipment in support of combat aircrew training missions

## EDUCATION

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- 2002      **Ph.D. Higher Education Administration**  
Focal Areas: Organizational Leadership and Educational Technology  
Dissertation: Free Online Degrees: Fact or Fiction? A Study to Determine the Feasibility  
of Delivering a Tuition-Free Online Degree  
Bowling Green State University  
Bowling Green, OH
- 2003      **J.D. Law**  
Focal Areas: Proprietary/Open-Source Technology, Intellectual Property  
Cleveland-Marshall College of Law  
Cleveland State University  
Cleveland, OH
- 1996      **M.S. Human Resources Management**  
Focal Areas: Organizational Theory, Training & Development, Information Systems  
Troy University  
Troy, AL
- 1994      **B.S. Aviation Management**  
Cum Laude  
Southern Illinois University-Carbondale  
Carbondale, IL

## PROFESSIONAL DEVELOPMENT (SELECTED)

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Millennium Leadership Initiative (prepares future college presidents)  
American Association of State Colleges and Universities  
Washington, DC, 2019

Institute for Management and Leadership in Education  
Graduate School of Education  
Harvard University, MA, 2014

Executive Coach Training Program  
Division of Continuing and International Education  
University of Miami, FL, 2010

Negotiation for Senior Executives  
Harvard Law School  
Harvard University, MA, 2006

Institute for Public Policy and Executive Leadership in Higher Education  
School of Education  
Nova Southeastern University, FL, 2005

## CREATIVE WORKS, PUBLICATIONS, PRESENTATIONS

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Wilson, C.D. (in press). The First 90 Days. In Widmer, T.B., & Widmer, J., (Eds.) The Chief Online Learning Officers' Guidebook, Routledge.

2025 (in progress): Creative Work and Presentation: Metaversity Framework to increase Community and Belonging. Education Research Symposium at St. Anne's College, University of Oxford.

2017 to present: Creative Work (Invention) and Presentation: To address the digital divide (over 2.6 billion people worldwide lack reliable internet access) I developed a learning management system that does not rely on continuous internet access to provide students access to digital learning materials. This multiyear endeavor led to a software invention called the Offline Campus. Presented the learning management system at the Online Learning Consortium's Innovate Conference in 2024.

2021: Creative Work and Presentation: To address the prescient changes to higher education, I developed a Metaversity Framework that provides a foundational look at the future of higher education between now and the year 2100. Presented this framework at the University of Arizona, Golden Gate University, and the 3rd World Conference on Arts, Humanities, Social Sciences and Education in Paris, France.

Wilson, C.D. (2015). Practical Leadership in Online Team Environments: What Really Works. Centennial Conversations: Essential Essays in Professional, Continuing, and Online Education, (pp. 117-125) UPCEA, Washington, D.C.

Wilson, C.D. (2005). Internet Privacy for Sale: A Viable Option When Legislation, Litigation, and Business Self-Regulation are Ineffective in Curbing the Abuses of Online Consumers' Privacy. Journal of Information Ethics, 14(1), (pp. 29-43).

Henke, M. & Wilson, C.D. (2003). A Survey to Determine the Knowledge Base of Graphics Educators Who are Members of the National Association of Industrial Technology (NAIT) of the Copyright Law of 1976. Strategic Directions for Industrial Technology, Selected Papers. Ann Arbor, MI: National Association of Industrial Technology.

*Paper Accepted for Conference Presentation*

Wilson, C.D. (2025). Metaversity Framework to Increase Inclusion and Belonging in Higher Education. Oxford Education Research Symposium, St. Anne's College, University of Oxford: Oxford, UK.

Wilson, C.D. (2013). Shared Experiences of the World's First High School MOOC. EDULEARN13: The International Conference on Education and New Learning Technologies. International Association of Technology Education and Development: Barcelona, Spain.

*In Preparation*

Wilson, C.D. The Eyes Have It: A New Currency for Internet Transactions.

Wilson, C.D. The Intersection of Liberal Arts and Artificial Intelligence: A Primer for Art and Science Discussion.

Wilson, C.D. Metaversity Framework: Reimagining Education for the 22<sup>nd</sup> Century.

*Presentations*

Online Learning Consortium Innovate Conference

Topic: OfflineCampus.org Initiative: Offline Campus LMS and OER Provides Online Courses to Learners Without Reliable Internet  
Denver, CO 2024

Third World Conference on Arts, Humanities, Social Sciences, and Education

Topic: Metaversity Framework: Ethics and inclusion in virtual reality and artificial intelligence.  
Paris, France 2023

Online Education Strategies for Independent Schools (OESIS): The Leading Network for Innovation at Independent Schools

Keynote Speaker: A college partnered route to an equitable and relevant advanced curriculum  
Boston, MA 2023

Arizona Alliance of Black School Educators: 9<sup>th</sup> Annual Teacher Leadership Summit

Topic: Presentation and Demonstration of Offline Campus to Access to Online Learning Without the Internet  
Phoenix, AZ 2023

University of Arizona

Diversity and Inclusion Symposium

Topic: Metaversity Framework: New Opportunities to Increase Social Justice, DEI, and Civil Discourse  
Tucson, AZ 2022

Gateway International Group  
Panelist: Virtual International Student Recruitment in the Metaverse  
Virtual Conference, 2022

Designing a Digital Education Supersystem to Improve Teaching and Learning  
Conducted workshop for deans and faculty  
Golden Gate University  
San Francisco, CA 2023

Online Learning Consortium Innovate Conference  
Topic: Presentation on a Metaversity Framework (a possible future for HIED)  
Dallas, TX 2022

SXSW EDU – Panelist  
Topic: Providing Greater Access to Adult Learners  
Austin, TX 2022

Florida Council of Independent Schools  
Annual Convention: Cultivating Growth-A Mindset for the Future  
Topic: Partnering with a University-Based Online Middle and High School to Expand Your Reach  
Miami, FL (2016)

MLES Research Institute  
Conference: Internet Plus & Online Teaching  
Topic: Collaboration for a 3-D Program (Canada/China/USA)  
Dalian, China (2016)

Online Education Symposium for Independent Schools  
Conference: Catalyzing Independent School 21st Century Conversations  
Topic: Developing a University-Based Online Independent School  
Shanghai, China (2016)

Summit for Online Leadership and Strategy  
University Professional and Continuing Education Association and American Council on Education  
Topic: Virtual Leadership in Higher Education  
San Antonio, TX (2015)

Florida Council of Independent Schools  
Annual Convention: Beyond Walls  
Topic: Online/Blended Learning Models for Independent Schools  
Jacksonville, FL (2014)

Miami Dade County Public Schools  
Topic: Hip Hop in the Boardroom: Rap Culture's Impact on Global Economics  
Miami, FL (2006)

National Association of Industrial Technology  
Annual Conference

Topic: A Robust Web-based Distance Learning Infrastructure and Productivity Software Package on a Shoestring Budget? Yes, if you have an Open Mind  
Louisville, KY (2004)

New York State Association of Black and Puerto Rican Legislators  
Annual Conference

Topic: Using Open Source Technology to Open Doors for Educational Empowerment  
Albany, NY (2004)

Greater Toledo Urban League  
YouthBuild Program

Topic: Youth Empowerment Starts with "You."  
Toledo, OH (January 2004)

National Association of Industrial Technology  
Annual Conference

Topic: A Survey to Determine the Knowledge Base of Graphics Educators Who are Members of the National Association of Industrial Technology of the Copyright Law of 1976.  
Nashville, TN (2003)

#### *Appeared in News Articles and Media*

-Virtual Educators Critique Value of MOOCs for K-12 (Education Week, Feb., 2013)

-Meet the High School MOOC (Educational IT, Nov., 2012)

-MOOCs and Schools (Interview with Australian Broadcast Company, Future Tense:  
<http://www.abc.net.au/radionational/programs/futuretense/moocs-andschools/4618146>)

#### *Scholarship and Mentorship with students*

##### *Master's Projects*

Title: Best Practices for Developing Online Assessment.

Title: Enhancing The 180<sup>th</sup> Fighter Wing Multimedia Branch Through the Development of an Operating Instruction.

##### *Master's Theses*

Title: Factors Influencing Out-of-State Undergraduate Students' Decision to Enroll at Bowling Green State University.

Title: Camfire Software: A Study to Determine Usability.

Title: Perceptions and Experiences of Activities/ Program Coordinators With Older Adults' Use of Computer and Internet Technologies.

## TEACHING EXPERIENCE

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### Graduate Level

TAL 625: Online Teaching and Leadership  
Teaching mode: Hybrid (Online and Face-to-Face)

RSH 910: Research Methods and Design  
Teaching mode: Online

VCT/EDTL 600: Curriculum Inquiry  
Teaching mode: Face-to-Face

### Undergraduate Level

TAL 493: Online Teaching and Leadership  
Teaching mode: Hybrid (Online and Face-to-Face)

MGT 455: Human Resources Management  
Teaching mode: Online

TECH 320: Adult Learning in Technological Settings  
Teaching mode: Online

TECH 430: Development of Training Programs  
Teaching mode: Online

### Teaching Colleagues and Practitioners

Online Course Design and Teaching Principles (Taught School of Education Faculty)  
Teaching mode: Hybrid (Online and Face-to-Face)

Online Teaching Principles (Taught College of Arts & Sciences Faculty)  
Teaching mode: Hybrid (Online and Face-to-Face)

Online Course Design Principles (Taught billion-dollar OPM's team of instructional designers)  
Teaching mode: Face-to-Face (onsite)

## **PROFESSIONAL SERVICE (SELECTED)**

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UPCEA – The Online and Professional Education Association  
National Board of Directors (2024 - Present)  
Council of Chief Online Learning Officers (2021 – 2024)  
Chair, Leadership and Strategy Network (2014 – 2015)

Arizona Regional Economic Development Foundation  
Board of Directors (2022 – Present)  
AREDF focuses on business development, economic influence, and regional industry development. Industrial areas include aerospace, mining, healthcare, and rural care.

Council of Arizona State Authorization Reciprocity Agreement (AZ SARA)  
Leadership Council Member (2020 – Present)

The AZ SARA council oversees the Arizona administering of the State Authorization of Reciprocity Agreement, a voluntary agreement among member states and U.S. territories that establishes comparable national standards for interstate offerings of postsecondary distance-education courses and programs.

#### Arizona – Mexico Commission

Commission Member (2024 – Present)

The Arizona – Mexico Commission is Arizona’s premier cross-border nonprofit organization whose mission is to improve the economic prosperity and quality of life for all Arizonans through public/private collaboration in advocacy, trade, networking and information.

#### University of Nebraska - Omaha

Bachelor of General Studies Program External Reviewer of program geared toward working adults to complete their degree. (2013)

### TECHNOLOGY CERTIFICATIONS/SKILLS

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IBM Full Stack Software Developer Professional Certificate (in process)  
Coursera

Professional Certificate in Advanced Technology Education  
American University, Washington, D.C.

Macromedia Director Certification, National Institute for the Study of Digital Media, Bowling Green State University, Bowling Green, OH.

Certified Electronics Journeyman (over 8,000 documented hours as an electronics technician), U.S. Department of Labor, Washington, D.C.

Proficient in PeopleSoft ERP, Salesforce CRM, Google Adwords, Google Analytics, Teamwork Project Management, Slack, Asana, Blackboard/Angel/Canvas/Moodle/Sakai/Brightspace LMSs, SoftChalk, Articulate, Visio, MySQL, SPSS, HTML, XML, Linux, PERL, CGI, Java scripts, Dreamweaver, NetObjects Fusion, Camtasia, Adobe Captivate-Photoshop-Presenter, Act-On, and other emerging software.

### MEMBERSHIPS (SELECTED)

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- American Association of State Colleges and Universities
- National Association of Branch Campus Administrators
- Educause
- Online Learning Consortium
- UPCEA
- EAB
- National Association of Student Personnel Administrators
- International Honorary for Professions in Technology
- National Association of Industrial Technology
- Society for Human Resource Management