

UNIVERSITY CAREER CENTER



2/21/24 UAN Meeting

Presented by: Helen Powers, Director



UNIVERSITY OF
South Carolina

MISSION:

We **educate and empower** students and alumni in their development of **lifelong career management skills**, build mutually beneficial networking relationships between job seekers and employers, and serve as a planning resource for university faculty.

PRIORITIES:

- **Reduce barriers to student access** and foster opportunities to enhance student success.
- **Create a career ecosystem**, or coordinated network, which supports the development of employable, career-ready students.
- Capture **meaningful outcomes** to inform future direction and effectively measure student success and engagement.



May 2023 Grad Bash!

Photo courtesy of lexxphotos.com



UNIVERSITY OF
South Carolina

ACHIEVE YOUR DREAMS BY EXPLORING WITH US

STUDENTS SERVED: Undergraduate, Graduate, and Alumni

OTHER KEY CLIENTS: Employers, Recruiters, Faculty/Staff, Families, Vendors, Professional Colleagues

LOCATIONS:

University Career Center
(Thomas Cooper Library, Level 5)

College of Engineering & Computing
(Swearingen, 1A03)

Graduate Student Resources Hub
(Close-Hipp, 204)

**Pre-Professional &
Graduate School Advising**
(Sumwalt, 208)



HOURS:

Career Studio Hours |
Mon-Fri | 9AM-4:30PM
(Virtual or In-Person)

Extended Virtual Support |
Tues-Thurs | 5PM-7PM



UNIVERSITY OF
South Carolina



**COLLEGE
TO
CAREER**

Achieving Goals/Outcomes

Exploration & Discovery

Building Connection & Social Capital

Gaining Experience

Skill Development

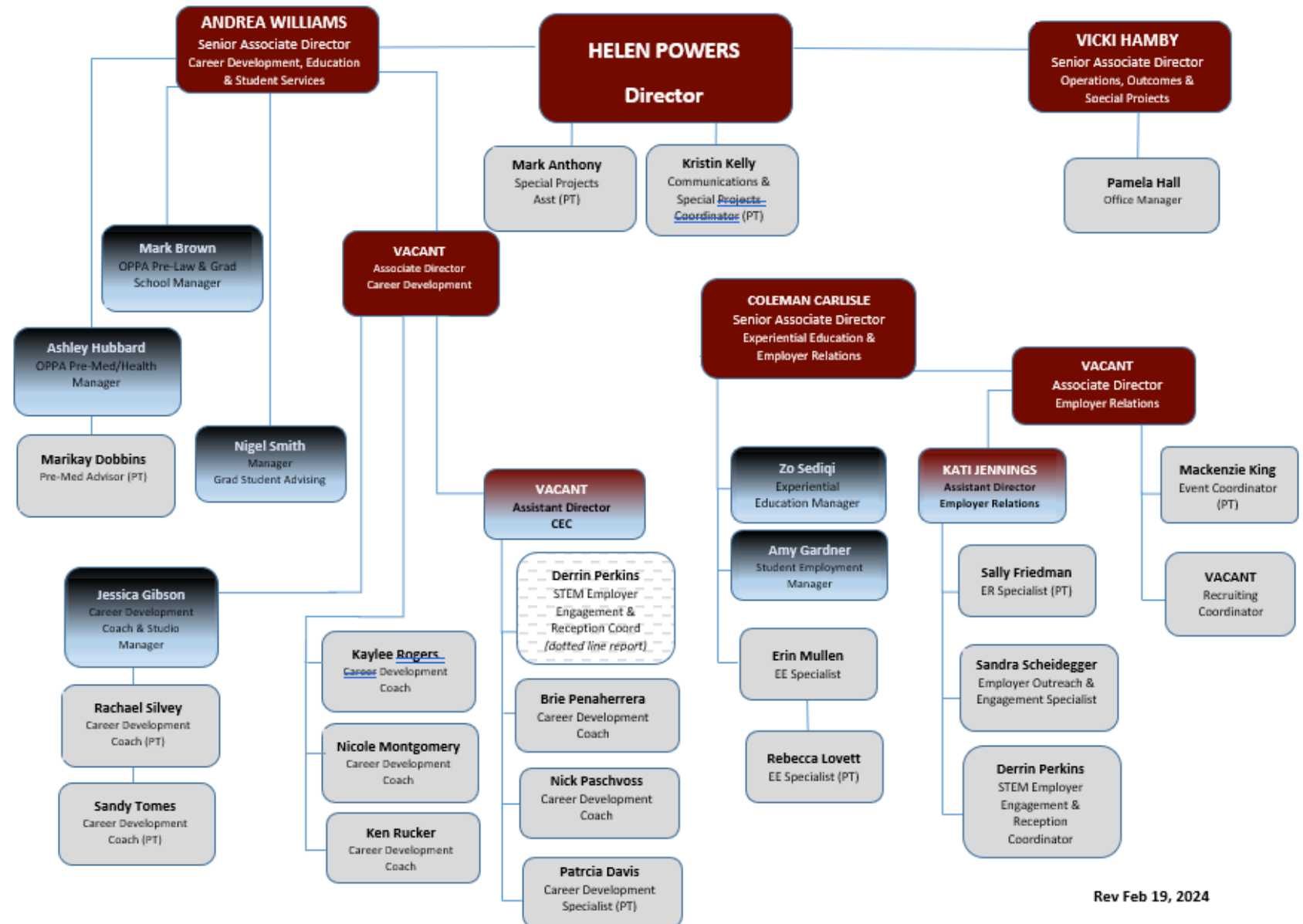
Self-Reflection & Articulation

2024 ORG CHART

plus...

STUDENT STAFF:

- **6+** Graduate Assistants/Interns
- **25+** CSPE's & Interns (undergraduate)



Rev Feb 19, 2024



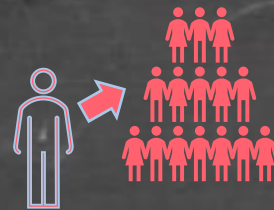
Career Center

Backpack



EXPERT TEAM

- Diverse
- Experts & leaders in HE and CC
- Adaptive thinkers
- Creative problem-solvers



MAXIMIZE REACH

- Vision to serve all students
- LEAN and scalable solutions thru campus collabs, technology solutions & self-service strategies, peer educators & GA's, engaging fac/staff, and building our ecosystem



PURPOSE-DRIVEN

- Create greater social & economic mobility
- Democratize access
- Reduce risk & liability

CAREER SERVICES MATTERS

It pays to engage with the Career Center.

Analysis of Fall 16 – Aug 21 Career Center BTCM engagements and first destination outcomes revealed that graduates employed full-time, who used the Career Center, reported salaries \$8,800 higher than those who had not used career services.

Graduates who engaged with the Career Center report higher rates of placement than those who did not.

There was a significant difference in placement rates between those who used the Career Center and those who did not ($p < .0001$).

Starting the job search early pays off.

Consistently, first destination data of USC graduates show that those who begin their job search 6 or more months prior to graduation have higher average salaries (~\$8-10K+ more) than those who start the search at, near or after graduation.

NEW SINCE 2019



On-Campus Student
Employment Initiatives



Career Studio Concept
(expanded service hrs)



MentorshipHub



Virtual Options in Events,
Fairs & Coaching
Trello Board Toolbox



Gamecock GradStats



Expansion of Richter Scholarship for
Unpaid Internships into other
Professional Dev Support & SCIP



Graduate Student
Resources Hub



4 Year Career Plans

UP AND UP...(MUST GO FASTER)

- **25.6%** increase in student appts from previous year
- **58%** increase over 3 yrs for presentations to student orgs, classes, etc. seeing over 12K students
- **36%** increase in student fair attendance from previous year



ON THE EMPLOYER RELATIONS/EXP ED SIDE...

- **785** Employers attending career fairs (*58.6% increase over 3 yrs*)
- **227** Employer Consultations 22-23
- **75,993** job applications submitted in Handshake
- **141,556** Job Postings in Handshake;
about $\frac{1}{4}$ were internships/co-ops
- **1,524** alumni registered as Mentors in MentorshipHub
- New Initiative Funds to Hire FTE Focused on Internships/HIP

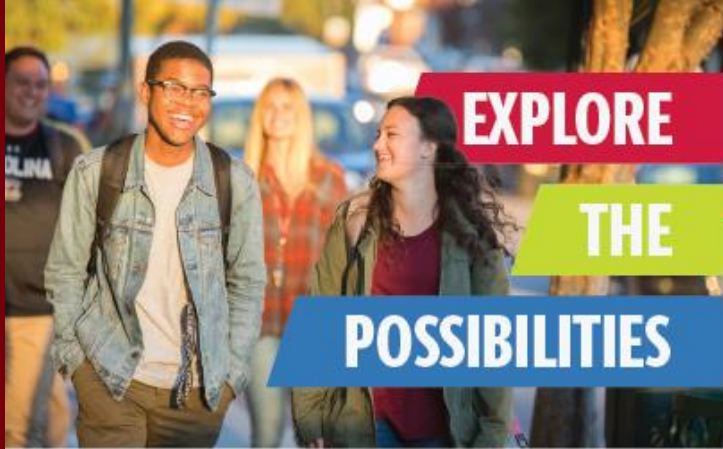


AS PART OF OUR ECOSYSTEM YOU HELP US SERVE STUDENTS

CONNECT AND REFER:

- Connect students to opportunities and help them understand the value of our services, events, offerings
- Refer students to our experts for topics ranging from:
 - Career and self-exploration
 - Career decision-making
 - Personal branding (etiquette, professional attire, social media presence, professional documents, professional communication, etc.)
 - Job and career exploration (e.g. part-time, internship/co-op, full-time, as well as grad and professional school)
 - Building social capital and personal networks (e.g. job shadowing, finding a mentor, connecting with employers/recruiters, etc.)
 - Career outcomes data
 - Evaluating a job offer including salary questions and salary negotiation
 - Reflecting on experiences, articulating skills and experiences, and interviewing help





sc.edu/career | 803.777.7280 | career@sc.edu

EVERY JOB STARTS WITH A HANDSHAKE



Search for jobs, internships and co-ops



Register for job fairs and events in three clicks



Schedule career coaching appointments

Gamecock GradStats

Search and view USC students' post-graduation career paths:



Where they work



Skills they use



How much they make

SCAN TO LEARN MORE:



[SC.EDU/GRADSTATS](https://sc.edu/gradstats)

Handshake is your online resource for jobs, internships, events and employer connections.

Activate your account today at [sc.joinhandshake.com!](https://sc.joinhandshake.com)



Career Center

UNIVERSITY OF SOUTH CAROLINA



UNIVERSITY OF
South Carolina

GAMECOCK GRADSTATS

sc.edu/career | 803.777.7280 | career@sc.edu



UNIVERSITY OF
South Carolina

SOUTH CAROLINA INTERNSHIP PROGRAM

411 Eligible
Recipients

\$1,233,000
Awarded

Started at USC-Columbia Summer 2023; Beginning Fall 2023 is a USC-System Program

“

The SCIP Program impacted my internship tremendously. Though I am beyond grateful for the experience I gained this past summer, it wasn't a paid position. The stipend that I received helped me and my family. Transportation, food, and basic needs throughout the summer weren't cheap. The stipend help me recover from that and also help me with supplies that I needed for the next school year as well.

”

Keynan Kennedy,
Biological Sciences

Top Majors Represented

1. Mechanical Engineering
2. Finance (*tied for 2nd*)
Public Health (*tied for 2nd*)
3. Integrated Information Technology
4. Biological Sciences
5. Accounting



UNIVERSITY OF
South Carolina

MORE ABOUT S.C.I.P.

WHAT ARE EMPLOYERS SAYING?

Students and supervisors assess career readiness and work behaviors with the SkillSurvey at semester's end.

98% of evaluators reported they would work with SCIP students again.

90% of students were rated as "Effective" or higher in terms of career readiness.

“

Praised by others. Dove headfirst into this experience and made a great impact on teams.

(Manufacturing)

”

“

Dependable, great communication skills, patient-focused, great personality.

(Healthcare)

”

“

Next door to brilliant. After a few days was helping full-time employees who had been here a while. Always smiled. Treated the job and co-workers with respect. Always asked large-issue questions to learn about the company's management theories. Really wanted to learn.

(Business)

”



PLEASE ENCOURAGE STUDENTS TO APPLY TO S.C.I.P.

SOUTH CAROLINA INTERNSHIP PROGRAM



“

The SCIP allowed me to participate in my internship without worrying about trying to work another job. I was able to fully immerse myself in the program to further myself academically, professionally and personally.

”

Malayla Walker
Psychology

\$3,000
FOR YOUR S.C. INTERNSHIP OR CO-OP

The South Carolina Internship Program supports USC students with internships and co-ops in high-demand industries.

- High demand industries: Manufacturing, Aerospace, Automotive, Life Sciences, Energy, Health & Financial Services
- Deadline for Summer 2024: **June 14**



APPLY TODAY!



UNIVERSITY OF
South Carolina

RICHTER FUNDING FOR UNPAID INTERNSHIPS & PD SUPPORT

[Gain Experience - Career Center | University of South Carolina \(sc.edu\)](#)

Richter Mini-Grant Application »

The Career Center offers Richter mini-grants to support student professional development by providing up to \$1000. Students may use the fund for the following purposes: interviewing for internships, transportation, relocation, professional attire, materials, supplies, and subscriptions to professional organizations.

Richter Internship Scholarship Application »

The Career Center offers Richter Internship Scholarships between \$800-\$5000 to support undergraduate students with an unpaid internship at a vetted non-profit or government organization during the summer that relates to their professional and academic goals.



END OF FAIR SEASON



[CAREER CENTER SPRING 2024 FAIRS](#)

March 19, 2024 – DAY 1

In-Person RH Ballroom, 11AM-3PM

March 20, 2024 – DAY 2

In-Person RH Ballroom, 11AM-3PM

March 21, 2024 – VIRTUAL OPTION

On Handshake



UNIVERSITY OF
South Carolina

SC STATE AGENCY INDUSTRY EVENT W/CAS



**WEDNESDAY,
MARCH 27**

1:30 - 4 P.M.

**RUSSELL HOUSE
BALLROOM**

**SOUTH CAROLINA
STATE AGENCY
INDUSTRY DAY**
Internship, Career, and
Networking Event



Pre-register
& learn more
sc.joinhandshake.com

PRESENTATIONS UPON REQUEST

Have a career professional present to your class, student org, etc.

Choose from a wide-range of professional topics:

- Creating Professional Documents (resumes, cover letters, etc.)
- Interviewing
- Jobs and Internships
- Career Fair Prep
- Employer & Industry Trends
- Career-readiness Skills
- *And More...*



*Don't cancel class!
Request a **Career Center
Presentation** instead!*



BECOME A CAREER CHAMPION

Learn about valuable resources and lead the charge in helping students understand the importance of early career planning. Become an expert in goal-setting strategies, key career referrals and ethical practices in employment.



UNIVERSITY OF
South Carolina

WHAT'S UP NEXT?

- AI Symposium- part 2
- Conversations about Workforce Development in SC
- Data Team in Student Success Unit Digging into analyzing and visualizing Career Outcomes
- GradBash! –April 17 noon-3pm
- Etiquette Dinner (series with Student Govt) – TBD
- Program Review



This Photo by Unknown Author is licensed under CC BY



UNIVERSITY OF
South Carolina

SAVE THE DATE: INTERNSHIP FORUM



Tuesday, April 2 | 9 a.m. – 1 p.m.
Hollings Program Room, Thomas Cooper Library

REGISTER



UNIVERSITY OF
South Carolina

STUDENT SUCCESS AND THE CAROLINA EXPERIENCE

- New Initiative Carolina Experience
- Emerged from Imagine Carolina Student Feedback and President's Desire for "What's Next?"
- Reporting Under Student Success Unit and Dr. Silvia Patricia Rios Husain, AVP
- New Role: Director, Amber Falluca
- Focus Beyond 1st Year Experience
- Anticipate Expansion of U201 and 401 Courses



DRAFT

4 - YEAR MAPPING

4-YEAR STUDENT CAREER PLAN



	KNOW YOURSELF	EXPLORE OPTIONS	ENGAGE & EXPERIENCE	TAKE ACTION & REFLECT
1ST YEAR: BUILDING FOUNDATIONS	<ul style="list-style-type: none"> Use career or self-assessments to discover career interests, values, strengths & skills Identify your career goals 	<ul style="list-style-type: none"> Explore what you can do with your major Attend the Part-Time Job Fair Attend the Student Org Fair to explore campus involvement 	<ul style="list-style-type: none"> Engage in extracurricular activities based on interest Build career competencies through focused academic coursework Watch Candid Career job shadowing videos 	<ul style="list-style-type: none"> Find experiences related to your goals/interests Review your personal brand, goals & next steps with a CC or PPA
2ND YEAR: EXPLORING POSSIBILITIES	<ul style="list-style-type: none"> Identify skills gained & still needed for career success Revisit your career goals to see how they've evolved 	<ul style="list-style-type: none"> Talk with your AA about courses to expand skills Attend events hosted by graduate/professional schools or employers Attend career fairs Explore study abroad/exchange programs for a global exposure 	<ul style="list-style-type: none"> Pursue leadership & experience within student/professional organizations, conduct research, participate in civic engagements, etc. Take part in job shadowing Visit MentorshipHub to participate in a mentoring program 	<ul style="list-style-type: none"> Participate in opportunities to enhance career goals (internships/co-op, research, study abroad, etc.) Review your personal brand, goals & next steps with a CC or PPA Practice mock interviewing
3RD YEAR: FINDING FOCUS	<ul style="list-style-type: none"> Discuss with a CC or PPA how your experiences so far have equipped you for success Showcase skills and experiences in professional documents & applications 	<ul style="list-style-type: none"> Explore courses, trainings, or certifications to enhance employability Attend employer, professional or graduate school panels, workshops, & immersion experiences Follow employers of interest online 	<ul style="list-style-type: none"> Seek internships, practicum, clinical experiences, etc. Prepare for entrance exams (GRE, MCAT, LSAT, GMAT, etc.) Contact graduate/professional schools for admission requirements & contact the Pre-Professional & Graduate School team for assistance 	<ul style="list-style-type: none"> Participate in opportunities to enhance career goals (internships/co-op, research, study abroad, etc.) Review your online social media presence Identify faculty, staff or supervisors who can be references
4TH YEAR: PREPARING FOR LAUNCH	<ul style="list-style-type: none"> Review & update your profile/professional documents Meet with a CC or PPA to prepare an approach for your final year 	<ul style="list-style-type: none"> Explore career paths, job titles, & estimated salaries Have a senior audit with your AA to verify graduation requirements Attend events & fairs for info about specific jobs, programs & opportunities 	<ul style="list-style-type: none"> Ask key connections to write recommendation letters or serve as references for you Join professional associations or online forums related to career interests or major Tap into various resources (online and in-person) to search for jobs 	<ul style="list-style-type: none"> Apply to graduate/professional schools and/or employment opportunities Practice mock interviewing Complete the graduation survey & share your post-graduation plans

Legend

- CC Career Coach
- PPA Pre-Professional Advisor
- AA Academic Advisor
- Handshake
- Big Interview
- Gamecock GradStats

GAMECOCK GRADSTATS DATA

Average Annual Salary of USC Graduates*

\$74,837

* 5-10 years after graduation

- Skills Employers Look for**
- Leadership
 - Public Speaking
 - Management
 - Research
 - Marketing
 - Teamwork
 - Strategic Planning
 - Interpersonal Communication
 - Data Analysis
 - Teaching



CONNECT WITH OUR TEAM

- Connect with our team, particularly those in student services side who liaise to the colleges
- Help us connect with others across the institution

Student Services Team

- Primarily Student-Facing
- Liaise to Colleges/Programs and Special Populations
- Serve Undergraduate, Graduate and Alumni

Andrea Williams, Senior Associate Director



PRE-PROFESSIONAL & GRADUATE SCHOOL SUPPORT

Mark Brown (Pre-Law & Graduate School)

Ashley Hubbard (Pre-Med/Pre-Health)

*Marikay Dobbins (Pre-Med/Pre-Health)

*Denotes a PT and/or temp employee



GRADUATE STUDENT SUPPORT

Nigel Smith



CAREER EDUCATION & DEVELOPMENT

Ken Rucker – Arts & Sciences, Education, Music

Jessica Gibson – Information & Communication, HRSM, DMSB, SCHC

Nicole Montgomery – Arts & Sciences

Kaylee Rogers – Nursing, Social Work, Pharmacy, Public Health

Nick Paschvoss – Engineering & Computing

Brie Penaherrera – Engineering & Computing

***Sandy Tomes** – Alumni & All Majors

***Rachael Slivey** – All Majors

***Mark Anthony** – Special Projects & All Majors

***Plus GA's & CSPE's**



*Denotes a PT and/or temp employee



THANK YOU!

Helen Powers

Director, University Career Center

SCACE Board Member, University at Large

SCACE Conference Committee

AI Symposium Planning Team

hefields@mailbox.sc.edu



UNIVERSITY OF
South Carolina