

Major Map: Tourism Management Bachelor of Science (B.S.) College of Hospitality, Retail, and Sport Management School of Hospitality and Tourism Management

Bulletin Year: 2025-2026

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

| Critical | n Notes section for details regarding "critical courses" for this partice Course Subject and Title | Credit Hours | Min. | Major | Code | Prerequisites | Notes |
|----------|--|-----------------|------|-------|----------|----------------------------|-------|
| Semeste | er One (15-16 Credit Hours) | T | | | Ĩ | | |
| | ENGL 101 Critical Reading and Composition | 3 | С | | CC-CMW | | |
| | STAT 110 Introduction to Statistical Reasoning (if needed | 3 | | | CC-ARP | MATH 111/111/115 or | |
| | as a prereq. for STAT 201) | | | | | placement through the MAP | |
| | or any Carolina Core ARP | | | | MD | | |
| | HTMT 110 Introduction to Hospitality Industry | 3 | С | | MR | | |
| | Foreign Language ³ or other Carolina Core Requirement ⁴ | 3-4 | | | CC-GFL | | |
| | UNIV 101 The Student in the University | 3 | | | PR/CC | | |
| Compat | or Carolina Core Requirement ⁴ | | | | | | |
| | er Two (15 Credit Hours) ENGL 102 Rhetoric and Composition | 2 | C | 1 | CC-CMW | C or better in ENGL 101 | |
| | ENGL TO2 Rhelond and Composition | 3 | С | | CC-CIVIV | C OF Detter IN ENGL 101 | |
| | STAT 201 Elementary Statistics | 3 | | | CC-ARP | See Bulletin Listing. | |
| | or STAT 205 Elem. Stat. for Biological & Life Sciences | 5 | | | CC-ARF | See Builetin Listing. | |
| | or STAT 205 Elementary Statistics for Business | | | | | | |
| | HTMT 280 Foundations of Tourism | 3 | С | | MR | | |
| - | Carolina Core CMS | 3 | 0 | | CC-CMS | | |
| - | Foreign Language ³ or other Carolina Core Requirement ⁴ | 3 | | | CC-GFL | | |
| | er Three (16-17 Credit Hours) | 5 | | | 00 01 L | | |
| | HTMT 364 Conference and Meeting Planning | 3 | С | | MR | | |
| | HRSM 101 HRSM Professional Development Career | 1 | c | | PR | | |
| | Exploration Seminar | | U | | | | |
| | RETL 242 HRSM Professional Communications | 3 | С | | CR | C or better in ENGL 101 & | |
| | | 5 | 0 | | OR | 102 | |
| | RETL 261 Principles of Accounting I | 3 | С | | CR | 102 | |
| | ECON 224 Introduction to Economics | 3 | Ű | | PR | | |
| | Carolina Core Requirement ⁴ | 3-4 | | | CC | | |
| | er Four (13 Credit Hours) | 04 | | | 00 | | |
| | HTMT 381 Travel & Destination Mgmt. (offered spring | 3 | С | | MR | Prereq or Coreq: HTMT 280 | |
| | only) | Ŭ | 0 | | ivii (| Thered of Colled. This 200 | |
| | HRSM 201 HRSM Professional Development Seminar | 1 | С | | CR | C or better in HRSM 101, | |
| | | | • | | 0.11 | passing grade in SPTE 195, | |
| | | | | | | or enrollment in the BAIS- | |
| | | | | | | Services Management major | |
| | SPTE 274 Computer Applications in HRSM | 3 | С | | CR | | |
| | RETL 262 Principles of Accounting II | 3 | С | | CR | RETL 261 | |
| | SPTE 240 Business Law | 3 | С | | CR | - | |
| | er Five (14-15 Credit Hours) | | | | | | |
| | HTMT Elective⁵ | 3 | С | | MR | | |
| | MGMT 371 Principles of Management | 3 | | | PR | | |
| | Carolina Core Requirement ⁴ | 3-4 | | | CC | | |
| | Carolina Core Requirement ⁴ | 3 | | | CC | | |
| | Elective ⁶ | 2 | | | PR | | |
| | er Six (15 Credit Hours) | | | | | | |
| | HTMT 388 Resort Dev. & Mgmt. (offered spring only) | 3 | С | | MR | Prereq or Coreq: HTMT 280 | |
| | HTMT 344 Human Resource Management in Hospitality, | 3 | С | | CR | | |
| | Retail, and Sport Management | | | | | | |
| | HTMT 421 Hospitality Financial Management | 3 | С | | MR | RETL 262 | |
| | Carolina Core Requirement ⁴ or Elective ⁶ | 3 | | | CC/PR | | |
| | Carolina Core Requirement ⁴ or Elective ⁶ | 3 | | | CC/PR | | |
| Summe | r (6 Credit Hours) | | | | | | |
| | HTMT 495 Hospitality & Tourism Internship ⁷ | 6 | С | | MR | C or better in HTMT 344 & | |
| | | | | | | HTMT 110 or 280 | |
| Semeste | er Seven (13 Credit Hours) | | | | | | |
| | HRSM 301 HRSM Advanced Professional Development | 1 | С | | CR | C or better in HRSM 201 | |
| | Seminar | | | | | | |
| | HTMT 440 Services Mgmt. for Hospitality & Tourism | 3 | С | | MR | | |
| | HTMT 482 Sustainable Tourism Planning & Policy | 3 | С | | MR | Senior Standing | |
| | (offered fall only) | | | | CC-INT | | |
| | HTMT Elective ⁵ | 3 | С | | MR | | |
| | HTMT Elective⁵ | 3 | С | | MR | | |

| Semester Eight (12 Credit Hours) | | | | | |
|--|---|---|-------|-------------------------|--|
| HTMT 450 Hospitality & Tourism Marketing | 3 | С | MR | Junior Standing | |
| HTMT 481 Analytical Techniques in Tourism & Hospitality (offered spring only) | 3 | С | MR | STAT 201 or equivalent | |
| HTMT 584 Tourism Info. Technology Issues (cross-listed: ITEC 584) (offered spring only) | 3 | С | MR | C or better in SPTE 274 | |
| Carolina Core Requirement ⁴ or Elective ⁶ | 3 | | CC/PR | | |

Graduation Requirements Summary

| Minimum Total Hours | Minimum Major Requirements Hours | College & Program Requirements Hours | Carolina Core Hours | Minimum Institutional GPA |
|------------------------|-------------------------------------|---|---------------------|------------------------------|
| 120 | 48 | 29-41 | 31-43 | 2.00 |

1. Regardless of individual course grades, students must maintain a minimum 2.00 cumulative GPA.

Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
 College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test, or credit equivalent to USC 109 and 110 courses, or credit equivalent to the USC 121 course.

4. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.

5. HTMT Electives are chosen in consultation with an advisor. At least 6 hours must be from HTMT .

6. The Tourism Management major curriculum includes 0-11 hours of approved electives, depending on how students fulfill the Carolina Core

requirements. Any course in the University can be used to satisfy the elective requirement including additional electives in the major.

7. Structured industry practical experience in a hospitality or tourism company. 400 hours required. Students may complete up to an additional 9 credit hours while completing HTMT 495.

Program Notes:

- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- Minors are optional for Tourism Management majors and may be in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

| Codes: | | | |
|--------|--|--------|---|
| CC | Carolina Core | CC-INF | Carolina Core – Information Literacy |
| CC-AIU | Carolina Core-Aesthetic and Interpretive Understanding | CC-INT | Carolina Core – Integrative Course |
| CC-ARP | Carolina Core-Analytical Reasoning and Problem-Solving | CC-SCI | Carolina Core – Scientific Literacy |
| CC-CMS | Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component | CC-VSR | Carolina Core – Values, Ethics, and Social Responsibility |
| CC-CMW | Effective, Engaged, and Persuasive Communication: Written Component | CR | College Requirement |
| CC-GFL | Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language | MR | Major Requirement |
| CC-GHS | Carolina Core – Historical Thinking | PR | Program Requirement |
| CC-GSS | Carolina Core – Social Sciences | | |

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.