

College of Information and Communications School of Journalism and Mass Communications

Bulletin Year: 2025-2026

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study

			Min.	Major		_	
ritical		Hours	Grade ¹	GPA ²	Code	Prerequisites	Notes
mest	er One (15-16 Credit Hours)				00 01 114		
	ENGL 101 Critical Reading and Composition STAT 110 Intro. to Statistical Reasoning	3	С		CC-CMW CC-ARP		
	or STAT 112 Statistics and the Media	3			CC-ARP	See Bulletin Listing	
	or STAT 201 Elementary Statistics						
	or STAT 205 Elem. Statistics for the Bio. & Life Sci.						
	or STAT 206 Elem. Statistics for Business						
	JOUR 101 Media & Society	3	С		MR		
	JOUR 391 Sports Media and Society	3	С		MR		
	UNIV 101 The Student in the University	3			PR/CC		
	or Carolina Core Requirement ³						
nest	er Two (15-16 Credit Hours)			1			
	ENGL 102 Rhetoric and Composition	3	С		CC-CMW	C or better in ENGL 101	
	0 " 0 100			1	CC-INF		
	Carolina Core ARP	3			CC-ARP		
	JOUR 291 Writing for Mass Communications	3	C C		MR		
	Sports Media Literacy & Context (JOUR 242, 343, 344, 394, 428)	3	C		MR		
	Foreign language ⁴ <i>or</i> other Carolina Core Req. ³	3-4			CC-GFL		
mast	er Three (15-17 Credit Hours)	3-4			CC-GI L		
IICOL	Sports Media Skills ⁵	3	С		MR		
	Carolina Core Requirement ³	3-4	Ü		CC		
	Carolina Core Requirement ³	3-4			CC		
	Carolina Core CMS	3			CC-CMS		
	Foreign language ⁴ or other Carolina Core Reg. ³	3			CC-GFL		
nest	er Four (15-16 Credit Hours)						
	Diversity & Social Issues in Sports Media (JOUR	3	С		MR		
	243, 307, or 345)						
	Carolina Core GHS Requirement ³ (HIST 111, 112,	3			CC-GHS		
	201, 214, <i>or</i> SOST 202)						
	Carolina Core ³ or Elective ⁶	3			CC/PR		
	Law Course ⁷	3			PR		
	Carolina Core ³ or Elective ⁶	3			CC/PR		
nest	er Five (15 Credit Hours)			1	MD		
	JOUR 445 Team Media for Sports Media	3	С		MR		
	Business/Finance/Management Course ⁸	3			PR		
	Professional Course ⁹ Carolina Core ³ or Elective ⁶	3		-	PR CC/PR		
	Elective ⁶	3		1	PR		
nast	er Six (15 Credit Hours)	3			FK		
IICSI	Data Analytics Course (ISCI 434 or 560)	3		1	PR	One of MATH 122, 141, 142, 170, 172,	
	Data Arialytics Course (1001 404 of 300)	3			1 11	STAT 515, 201, or 205 (ISCI 434)	
	Sports Media Literacy & Context (JOUR 242, 343,	3	С		MR		
	344, 394, 428)		·				
	Business/Finance/Management Course8	3			PR		
	Elective ⁶	3			PR		
	Elective ⁶	3			PR		
nest	er Seven (15 Credit Hours)						
	Sports Media Major Elective (any JOUR or SPTE)	3	С		MR	See Bulletin listing.	
	Elective ⁶	3			PR		
	Elective ⁶	3			PR		
	Elective ⁶	3			PR		
	Elective ⁶	3			PR		
nest	er Eight (14 Credit Hours)						
	JOUR 543 Sports Media Capstone	3	С		MR	C or better in JOUR 391	
	F 6			1	CC-INT		
	Elective ⁶	3		-	PR		
	Elective ⁶	3		-	PR		
	Elective ⁶	3		-	PR		
	Elective ⁶	2			PR		

Graduation Requirements Summary

Minimum Total Hours	Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	
120	30	47-59	31-43	2.5

- 1. Regardless of individual course grades, students must maintain a minimum 2.5 cumulative GPA.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- Students in the College of Information and Communications are required to demonstrate proficiency in one foreign language equivalent to the 110/121
 course through course credit or the corresponding foreign language placement score.
- 5. Sports Media Skills Course (3 hours): JOUR 245, 316, 317, 346, 347, 421, 436, 438, 443, 444, 461, 534.
- 6. **Electives:** The Sports Media curriculum includes 32-44 hours of electives, depending on how students fulfill the Carolina Core requirements. Courses used to satisfy the elective requirement, which may include additional JOUR Major Electives, must be approved by the Sports Media advisor.
- 7. Law Course (3 hours): JOUR 303, 304; SPTE 240, 320.
- Business/Finance/Management Courses (6 hours): ACCT 222 (or 225); ECON 224 (or 221, 222, or 221 & 222); FINA 333 (or 363); MKTG 350; MGMT 371; ISCI 402, 435; SPTE 380, 440, 450, 550.
- 9. Professional Course (3 hours): Select one course from Data Analytics, Business/Finance/Management, Law that was not already taken.

Program Notes:

- Courses identified as "critical" may affect time to graduation due to prerequisite requirements for subsequent required courses.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- All majors within the school will be expected to pass all journalism and mass communications courses used toward the major with a minimum grade of C.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the Carolina Core page on the University website.

Codes:							
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy				
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course				
	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy				
	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility				
	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement				
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement				
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement				
CC-GSS	Carolina Core – Social Sciences						

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.